



**Mission:** We are a vibrant spiritual community awakening each life to the Christ within.

**Vision:** Centered in Divine Love, we honor and celebrate a world awakened to peace, abundance, and respect for all creation.

# Meeting Agenda

- Welcome - Pray In
- Chaplain Holding Sacred Space: Elizabeth Morig
- Appreciation and Gratitude
- **Unity of Fairfax Path, Past & Future**
  - Brief recap of 2022
  - Where we are going, planning and options
  - **Break Free in '23**
- Marketing Ministry
- Questions and Dialogue
- Wrap up and Pray Out (1:30 pm)



# Appreciation and Gratitude

# Recap of '22 – A Tale of Two Halves

## First half

- **Re-opening delayed to mid-February.**
- **Income gap: love offerings lower, expense reductions.**
- **Spiritual Values “listening campaign” key actions.**

# Recap of '22 – A Tale of Two Halves

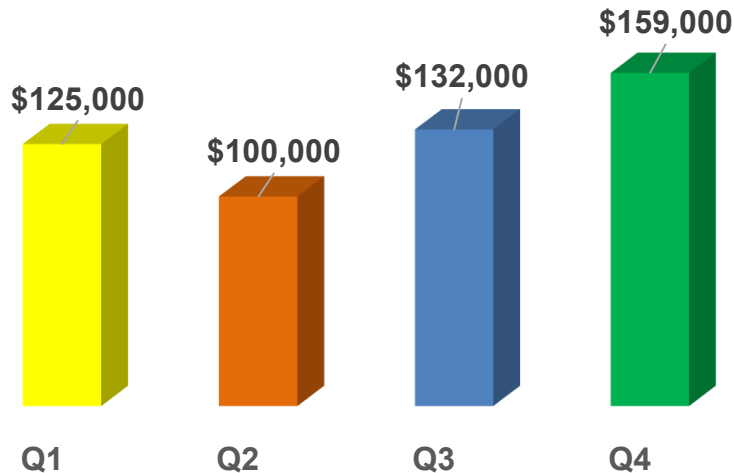
## Second half

- **In-person activities increase**
  - Food & fellowship after service**
  - Unity Chorus**
  - Shoebox Solutions**
  - Drum circles**
  - Nature fellowship – Unity Hiking Club**
- **Attendance growth into a both/and hybrid**
  - 30 → 60+ in-person average**
  - Steady 100+ online attendees**

# Recap of '22 – A Tale of Two Halves

## Second half

- Financial giving grows



**THANK YOU**

- New members joining

**Robin Champion**

**Janet Hylton**

**Kalahn Taylor-Clark**

**Rob Chavez**

**Rev. Sherrie Quander**

**Carol Bradley**

**Mary Mass**

**WELCOME!**

# 2023 Planning Process

- **Decision making**: Guided by spirit-led discernment and data analysis
- **Starting place**: Recovery continues, but with a running start
- **Critical choices**: Near term and long term

# 2023 Planning Process

- **Critical choices: budget highlights**

(Thousands of dollars)

	2023 Budget	2022 Actual
<b>Income by source</b>		
Love offerings	\$ 500	\$ 517
Montessori rent	\$ 133	\$ 128
Fundraising/events	\$ 10	\$ 3
Rentals	\$ 10	\$ 9
Other	\$ 6	\$ 8
<b>To Be Determined</b>	<b>\$ 64</b>	--
<b>TOTAL INCOME</b>	<b>\$ 723</b>	<b>\$ 664</b>
<b>TOTAL EXPENSES</b>	<b>\$ 777</b>	<b>\$ 771</b>
<b>OPERATING LOSS</b>	<b>\$ (55)</b>	<b>\$ (107)</b>

## Pathways forward

- **Near term** – new income sources
- **Long term** – continued discernment and due diligence to evaluate partial real estate sale



# 2023 Early Signs – A *Breakout* Year

- **Breaking out new partnerships with the local community:**
  - **Earth Day** celebration with Settle Down Brewery & Greater Oakton Community Association
  - **Fall Harvest Day**
- **Starting 2023 with a flurry of rentals: wedding, choir concert, conference.**
- **Do YOU want to help implement community-building and income-generating activities?**

**Email us at [Board@unityoffairfax.org](mailto:Board@unityoffairfax.org)**

# Let's Break Free in '23

## Here's ways **You** can help

- To build momentum, if you can, support us financially early in the year
- Recurring love offerings: Electronic Funds Transfer & Txt2Give
- Engage in action – join us Feb 11<sup>th</sup> for Sacred Service Council

**Keep showing up! It's beautiful & builds community**

# Marketing Team wants to hear from you!

What do you think about the Weekly Highlights emails that go out on Tuesdays and Thursdays?

What improvements or suggestions do you have?

# Marketing Team wants to hear from you!

We are working on increasing the reach of our YouTube content to attract bigger and more diverse audiences.

What search words or questions would attract more minority demographics to our content and/or our community?

# Questions and Dialogue

# Thank you for joining us today and for your engagement at Unity of Fairfax 2023 Board of Trustees

First Chair: **Bowman Kell**

Second Chair: **Ed Merritt**

Secretary: **Sherrie Quander**

Treasurer: **Dave Richardson**

Keeper of the Flame: **Julie Fisher**

Member at Large1: **Midd Hunt**

Senior Minister: **Russell Heiland**

Contact [board@unityoffairfax.org](mailto:board@unityoffairfax.org)