



Mission
We are a vibrant spiritual community awakening each life to the Christ within.

Vision
Centered in Divine Love, we honor and celebrate a world awakened to peace, abundance, and respect for all creation.

Unity of Fairfax Board of Trustees

Monthly Meeting, June 28, 2022

Board Members Present	Others Present	Board Members Absent
Russell Heiland, Senior Minister		
Julie Fisher, First Chair		
Ed Merritt, Second Chair		
Dave Richardson, Treasurer		
Marangely Sandvik, Keeper of the Flame		
Midd Hunt, Member at Large		

Quorum present? Yes
Meeting was called to order at 7:23

Executive Session
No Executive Session was called.

Minister’s Report: Attached as Appendix 1

Financial Report: <https://www.unityoffairfax.org/board-financial-statements>

Revenue enhancement discussion

After reviewing the financial report and trend analysis, the Board considered ideas for generating additional revenue to cover a monthly shortfall from target income. These included

- Matching text-to-give donations by new ‘electronic givers’ in July to build the habit of donating in this newer way. A matching fund of \$2,022 was provided by a Unity donor.
- Research possibility of renting classroom space. Ed to research if there’s an electronic market for this. Mara to look into finding a listing of summer camps and then Russ and Patie may craft a mailing to the list.
- Fall campaign to celebrate UoF’s 66th anniversary involving the creation of a matching fund on \$33k.
- Midd offered to set up a money generating project to digitize old media items (photographic prints, vinyl records, etc.) for people in exchange for donations to the church.

Mildred Park Center

The Montessori school leasing the Mildred Park Center is looking at upgrading the plumbing system. An analysis of the site was conducted for the presence of asbestos and based on results, remediation may be recommended.

Motions:

MOTION: Approval of May minutes.
Julie approved, Dave seconded and the motion was unanimously approved.

MOTION: Moved that Bowman Kell be offered to fill the unexpired term of Anthony Flourney on the Board of Unity of Fairfax, which term concludes December 31, 2022.
Ed moved, Dave seconded and the motion passed unanimously.

Meeting adjourned at 9:16 pm EST.

Upcoming Dates:

Board Mid-Month Meeting - July 12, 2022, 7 pm EST

Board of Trustees Meeting - July 26, 2022, 7 pm EST

Strategic Goals

- 1) The new Journey to Unity New Members page is ready to go. My plan is to launch it on July 3.
- 2) Owing to travel and Covid, the fundraising and "elevator speech" letter I planned to mail in June will go out before July 15.

Discussion Items

- 1) I would like to launch on July 3 a matching campaign for individuals new to text-to-give. A donor has been identified who is in support of this campaign to encourage individuals to use this avenue for making contributions.
- 2) I would like to launch a larger matching funds campaign that would be funded by multiple donors for \$20,000 that would launch on August 7 with fulfillment date targeted for Homecoming on Sunday, September 18.
- 3) I would like the church to host a Homecoming event as an intentional gathering opportunity.
- 4) August 7 Community Dialog Meeting and vote on bylaw changes proposed in April.

Action Items - n/a

Information Items

- 1) At Reston Pride on June 4 Unity volunteers distributed nearly 500 reusable bags with Unity literature. We immediately had people attend church.
- 2) Unity hosted a clothing swap with Dulles Triangles on June 18. Though not well attended, Board members from DT's immediately expressed the desire to rent space for club activities. *This is a target market.*
- 3) We have 2 new prayer chaplain candidates. I will be making tweaks to the training materials I wrote, but I'm very pleased with the training process.
- 4) The UWM Convention was a Covid superspreader event. I've read estimates from 98 to 235 of the 300 delegates contracted Covid (not to mention who they infected). Upon arrival home on 6/17 I took a test - negative. On the morning of the 18th - negative, before bed on the 18th - negative, on the morning of the 19th - positive. Anthony tested positive on 21st. Once both of us receive negative PCR tests, I will return to in person duties at Unity of Fairfax, masked for awhile...
- 5) I am in discernment about launching a series of "crucial conversations" at which participants will address the issues of the day from a point of view of spiritual principle. I believe I mentioned this to you at our May meeting. Travel and Covid has prevented any further movement on this idea.
- 6) Please plan to attend the July 16 Illuminate Fairfax event at church. Unity will be distributing reusable bags with Unity literature. *Attendees are a target market!!!*
- 7) Reminder that I am the Unity minister in residence at the Chautauqua Institute in western New York from July 16 - 23. I will on vacation through July 30. Rev. Sherrie will be guest speaker on July 17, Rev. Sandy on July 24. I'll be back on July 31.
- 8) I will be contacting faith leaders to present about their traditions during Unity Awakening 2022 which will be based on the book Unity and World Religions by Rev. John Paul Roach. The series begins on September 25.